

## **SMS Privacy Policy**

The North State BIA is a membership-based organization consisting of builders, developers, subcontractors, suppliers, and related professionals committed to advancing the homebuilding industry. Established in 1944, the association and its members have played a key role in constructing top-notch communities across the Sacramento region for over seventy years. SMS messaging is employed to efficiently communicate with members, coordinate events, and facilitate timely updates.

We collect phone numbers, mailing addresses, and email addresses through membership applications or directly from individuals within our membership base. This helps us stay connected and communicate effectively with our members.

SMS messaging is a great way to keep in touch with our members one-on-one. It's perfect for coordinating events and meetings because it's quick and direct. Plus, it helps ensure everyone gets the info they need right away!

The North State BIA won't share your info with any third parties or affiliates for marketing, including phone numbers collected for SMS consent, without your permission.

Members have the flexibility to access, update, or delete their data anytime through their GrowthZone account. It puts them in control of their information, making it easy and convenient to manage.

Any questions, please reach out to us at 916-677-5717

1536 Eureka Road o: 916 677 5717 Roseville, CA 95661 **northstatebia.org**