



North State Building Industry Association

Job Title: Government Affairs Advocate

Department: Government Affairs

Closing Date: July 12, 2024

General Job Description

The North State Building Industry Association (BIA) has been representing the region's homebuilding industry for nearly 80 years. The association's national award winning Governmental Affairs team works on behalf of the industry, including homebuilders, developers, trades and other related professions that work in residential real estate throughout the Sacramento six-county region. The team advocates for public policies that promote a healthy building environment so that well planned communities continue to grow, ensuring the region's housing needs are met.

The BIA takes pride in working closely with local government staff and elected officials to help address the severe housing shortage. The position requires an individual with governmental, political and public affairs experience who can work through complex policy issues and advocate by collaborating with association members, policy makers and their staffs. The candidate is expected to possess strong leadership skills and an understanding of the development process in California.

Reporting to senior management, the individual will help guide policy development strategy, political action and public affairs messaging while articulating the BIA's interests with elected leaders, members and the community. The senior advocate will work closely with industry leaders to address their concerns and work towards the development of policies that will produce a positive business environment to build homes in the greater Sacramento region.

The position requires a person who values building relationships with a keen sense of flexibility and focus. Candidates should possess excellent writing/editing and verbal communications skills. The advocate must be flexible enough to work in a fluid environment that responds to changing political circumstances while creating a positive culture for the entire staff. Applicants should have a strong track record of accomplishing goals and able to manage a variety of tasks and objectives at any given time. The position requires the advocate to work independently while also seeking direction when appropriate, from volunteer members, other peer advocates and the CEO. Most critical to the position is working collaboratively on a daily basis with peer BIA staff and providing leadership to other team members.

PRIMARY RESPONSIBILITIES

- Develop and build relationships with policy decision makers
- Actively contribute to the team of national award winning advocates for positive results for the industry and maintain the BIA's reputation for being the strongest business advocacy team in the region.
- Attend local government meetings and represent the BIA publically when appropriate (providing public testimony or public comments).
- Assist with staff development opportunities to increase knowledge within the team
- Closely monitor policy and political changes on local jurisdictions and work with key governmental staff to provide the BIA's thoughts and concerns on potential policy changes affecting the industry.
- Work collaboratively with all internal BIA constituent groups, including staff, board members, volunteers, donors, program participants.
- Develop relationships with the association community to create awareness and value of the industry and the BIA.
- Work closely with state (CBIA) and federal association (NAHB) staff on issues of mutual concern.
- Work with the political action committee and advise on endorsements and donations to candidates.
- Other duties as assigned.

REQUIREMENTS

- Education: Bachelors Degree (Political Science, Communications or Public Affairs preferred)
- Minimum of five years of experience in advocacy or public affairs with familiarity to development.
- Knowledge of local government processes and transportation policy experience (preferred)
- Must possess excellent written and presentation skills
- The BIA offers a competitive salary, vehicle stipend, 401(k), medical, dental and vision benefits, as well as a positive work environment.

Interested candidates should send a cover letter and resume to Tamie Oldridge tamie@northstatebia.org. Salary DOE.

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