



• **BETA** in its first year will be a table-top exhibitors expo with all industries welcomed to participate

• Builders and industry professionals attend to connect and discover homebuilding trends and innovations.

## MEET THE PROS

**150+**

INDUSTRY PROFESSIONALS  
WILL BE THERE

You'll meet top executives and trailblazers from leading companies in the building industry.

- Home Builders
- Developers
- General Contractors
- Manufacturer Reps
- Subcontractors
- Interior Designers
- Architects
- Landscape
- Engineers
- HOAs
- Sales & Marketing
- Mortgage Lenders



### Admission Prices:

Floor Show Pass

**\$50 - BIA Members**

**\$95 - Non-Members**

**\$25 - BRIDGE (Young Professionals)**

All tickets include brunch bites and refreshments

**Friday,  
November 1st  
9:00am-11:30am**

**Holiday Inn  
Sacramento Downtown  
300 J Street**



# EXHIBITOR & SPONSORSHIP INFO

## EXHIBITION SCHEDULE

**Exhibitor Setup 7:00am, Ready to go by 8:30am**

**Trade Show 9:00am - 11:30am**

**Exhibitor Teardown 12:00pm - 4:00pm**

### When:

Friday, November 1, 2024  
at 9:00am - 11:30am

### Where:

Holiday Inn  
Downtown Sacramento  
300 J Street

## EXHIBITORS

Exhibitors will include 6' table and 2 chairs, includes 2 booth staff and 2 additional tickets to attend, and inclusion in printed program.

### **\$500 TABLE TOP EXHIBITOR**

10'x10' space (\$1000 Non-Member)

### **\$1200 DOUBLE THE SPACE EXHIBITOR**

20'x10' space with 6' table and 2 chairs, includes 2 booth staff and 2 additional tickets to attend. (\$2100 Non-Member), Full page ad in printed program.

## SPONSORSHIPS

Sponsorships will include attendance for 2 to attend, pre-, during, and post-event social media, logo on event space banner, and ad in printed program.

### **~~\$2000 - LANYARD SPONSOR - SOLD OUT~~**

~~Your company name on name tag lanyards handed out to all attendees, Full page ad in printed program, includes 2 registrations to attend.~~

### **\$2000 - BRUNCH BITES FOOD STATION SPONSOR**

Signage and your company logo on napkins at the food station (\$3000 Non-Member), Full page ad in printed program, includes 2 registrations to attend.

### **\$1000 - REFRESHMENTS STATION SPONSOR**

Signage at the beverage station (\$1750 Non-Member), 1/2 page ad in printed program, includes 2 registrations to attend.

### **\$500 - BANNER SPONSOR**

Your banner on the wall or standing at registration table (\$750 Non-Member), 1/2 page ad in printed program, includes 1 registration to attend.

### **\$250 - TABLE SPONSOR**

Your logo on the tables in eating area, (\$500 Non-Member), includes 1 registration to attend.

### **PRINTED PROGRAM ADVERTISING:**

\$250, 1/2 Page Ad

\$500, Full Page Ad