



MAME

MAME 48 AWARDS GALA

EARTH | WIND | FIRE

SATURDAY, SEPTEMBER 21, 2024

SHERATON GRAND, SACRAMENTO

1230 J STREET

5:30PM RECEPTION

7:00PM SEATED DINNER AWARDS PROGRAM

EMCEE **MIKE CHERRY**, KCRA

\$150 TO ATTEND

DRESS ATTIRE **COCKTAIL TO FORMAL**

REGISTER BY **9.10.24**

SPONSORSHIP RANGE \$500 - \$10K

SPONSOR REGISTRATION DEADLINE IS 8.30.24



**NORTH STATE
BUILDING INDUSTRY
ASSOCIATION**

ALL SPONSORSHIPS WILL RECEIVE RECOGNITION AT THE BELOW:

At the event – Slide show, signage, printed program

Pre-event/Post-event – BIA eNews, social media

Levels over \$5000 will have their logo reflected instead of company name whenever possible

SEPTEMBER

\$10,000 (LIMITED TO 2 SPONSORS)

VIP seating for 20 (two tables - prime location)

Host the Champagne Toast during event

30 secs commercial to be shown at event

Company logo on Step & Repeat

Bottle of champagne at your VIP table

Full-page ad in printed program

4 images included in slide show at event

Recognition in press release to media)

AFTER THE LOVE HAS GONE

\$7,500 (LIMITED TO 2 SPONSORS)

VIP seating for 10 (front row or middle of room)

20 seconds commercial to be shown at event

Company logo on Step & Repeat

Full-page ad in printed program

4 images included in slide show at event

Recognition in press release to media

SHINING STAR

\$5,000 (UNLIMITED)

Six registrations to attend

15 seconds commercial to be shown at event

Company logo on Step & Repeat

Full-page ad in printed program

3 images included in slide show at event

Recognition in press release to media

LET'S GROOVE TONIGHT

\$4,000 (LIMITED TO 1 SPONSOR)

Two event registrations to attend

Logo on dessert napkins at each place setting

Half-page ad in the printed program

2 images in the slide show

SING A SONG

\$3,000 (UNLIMITED)

Two event registrations to attend

15 seconds commercial to be shown at event

Half-page ad in the printed program

2 images in the slide show

FANTASY

\$2,500 (LIMITED TO 2 SPONSORS)

Two event registrations to attend

Cocktail napkins with your logo at bar

Half-page ad in the printed program

1 image in the slideshow

BOOGIE WONDERLAND

\$2,000 (UNLIMITED)

Two event registrations to attend

Half-page ad in the program

2 images in the slideshow

REASONS

\$1,000 (UNLIMITED)

One event registration to attend

Quarter-page ad in the program

1 image in the slideshow

CAN'T HIDE LOVE

\$500 (UNLIMITED)

No registration to attend

Quarter-page ad in the program

AD SPECS FOR **PRINTED PROGRAM**

FULL PAGE 7.5"WIDE X 10"TALL

½ PAGE 7.5"WIDE X 4.875"TALL

¼ PAGE 3.75" WIDE X 4.875" TALL

ALL ADS REQUIRE CAMERA READY ARTWORK IN A **PDF FORMAT**

COLOR ADS LOOK BEST

BEFORE SUBMITTING, PLEASE MAKE SURE OF THE FOLLOWING:

FONTS ARE **CONVERTED TO OUTLINE**

ADS ARE **300 DPI RESOLUTION**

IN **CMYK COLOR** MODE

EMAIL **AD ARTWORK** TO **MORGAN** AT
MORGAN.STERLING@MERITAGEHOMES.COM

SPECS FOR **SLIDE SHOW IMAGE**

JPEG, SIZED TO APPROXIMATELY **1800 X 1200 PIXELS**

SAVED AT **300 DPI RESOLUTION**

PREFER TO HAVE **PRODUCT IMAGES** OR **ADVERTISEMENT**,
IDEALLY WITH AN **INDUSTRY** OR **ASSOCIATION MESSAGE**, LIKE
"CONGRATULATIONS FINALISTS & WINNERS"

EMAIL **SLIDE SHOW CONTENT** TO **LISA** AT
LISA@TEAMPMP.COM

DUE DATE FRIDAY, AUGUST 30



MAME