



NORTH STATE  
BUILDING INDUSTRY  
ASSOCIATION

## *According to a recent Sacramento and Placer County poll ...*

**71%**

Do NOT think  
their children/  
grandchildren will  
be able to afford  
a house in the  
Sacramento area

**77%**

Agree that fees  
are TOO HIGH  
and local leaders  
should REDUCE  
these costs for  
new homeowners

**74%**

Believe that  
government  
regulations and  
fees contribute A  
LOT OR  
SOMEWHAT to the  
affordable housing  
shortage

### *...and when buying a new home...*

**26%**

Say good schools  
are the most  
important

**26%**

Stores & shops within  
walking distance is most  
important

**19%**

Large yard is most  
important

**57%**

Want A larger suburban home  
requiring driving

**37%**

Want a smaller home closer to  
transit and buses

**38%**

Prefer the suburbs

**26%**

Prefer to live in or near  
downtown

**32%**

Prefer rural areas

### *...and when it comes to getting around...*

**22%**

Work from home

**40%**

Drive to work

**5%**

Use public  
transportation

**67%**

Oppose toll lanes during rush hour on I-5, I-80, or U.S. 50