

# Builder Showcase

**ATTN: Realtors, You are invited to meet the Builders!**

**Tuesday, June 18, 2024 | 11:00am-1:30pm**  
PCAR, 270 Technology Way, Ste 100, Rocklin  
REALTORS® Only Event, unless you sponsor

*Affiliate Members can participate through sponsorships only,  
see Page 2*

***We are excited to bring REALTORS® and area Home Builders together!***

Network with home builders who cooperate with REALTORS® to learn about their quick-move-in inventory, new home communities, co-ops, and incentives.

- \*Visit builder and vendor exhibitors to get info and swag
- \*Informational presentation by Justin Walters, New Home Co
- \*Panel of new home builder reps discussing how best to work together and the market climate
  - \*A delicious buffet lunch
  - \*Win raffle prizes

**REALTORS® Free to attend,  
but you must register to attend.  
Register directly with PCAR**

*See page 2 for sponsorship details  
for BIA Members and PCAR affiliates*



# Builder Showcase SPONSORSHIPS

Enjoy prime exposure at the Builder Showcase!

This opportunity is only available to PCAR and BIA members

## SPONSORSHIP OPPORTUNITIES

### **\$200 - Stage Sponsor**

Bring your stand-up banner to display by the stage, includes 1 attendee registration.

### **\$300 - Refreshments Sponsor**

Your logo on signage at the beverage station, includes 2 attendee registrations. If you have logo'd bottled waters, feel free to bring them.

### **\$350 - Exhibitor Table Sponsor**

Host an exhibitor table with your marketing materials and network with all attendees. 6' table, 2 chairs provided, includes 2 registrations.

### **\$500 - Lunch Sponsor**

Your logo on signage at lunch buffet, includes 2 attendee registrations.

### **\$750 - Speaker Sponsor**

One min on the stage to speak plus introduce speaker (Justin Walters, New Home Co.), includes 2 attendee registrations. (Exclusive to 1 sponsor)), includes 2 attendee registrations.

### **\$1000 - Commercial Sponsor**

Your 30 seconds video to be shown once during presentation, includes 2 attendee registrations

Additional registrations to attend are \$35 per person

## Tentative Schedule

- 9:30am** Exhibitor Set Up, Ready to go by 10:45am
- 11am** Realtors arrive, networking, buffet lunch served
- 11:45am** "The Cost to Build a Home" presentation
- 12:15pm** Builder Panel Discussion
- 1:15pm** Announce Raffle Prize Winners, Booths open for more networking and relationship-building
- 1:30pm** Event Ends

Sponsor Registration at  
<https://tinyurl.com/BuildersRealtors>

Deadline to sponsor is  
Friday, June 7, 2024

Contact: Angela  
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