

Builder Showcase 2023

Tuesday, September 12, 2023 | 11:00am-1:30pm

270 Technology Way, Ste 100

Rocklin, CA 95765

REALTORS® Only Event, unless you sponsor

***We are excited to bring PCAR
REALTORS® and area Home Builders
together!***

*PCAR Affiliates can participate through
sponsorships only, see reverse side.*

Network with home builders who
cooperate with REALTORS® to learn about
their quick-move-in inventory, new
home communities, co-ops, and
incentives.

ENJOY:

- Builder and vendor booths to get info and swag
- Market overview of new homes vs. resales presented by local expert
- Panel of new home builder reps discussing how best to work together and the market climate
- A delicious buffet lunch

**REALTORS® Free to attend,
but you must register to attend.**

Register at

<https://tinyurl.com/BuilderShowcasePCAR>

*See page 2 for sponsorship details
for BIA Members and PCAR affiliates*





Builder Showcase SPONSORSHIPS



Enjoy prime exposure at the Builder Showcase!

This opportunity is only available to PCAR and BIA members

Attention PCAR Affiliates:

Here is your chance to connect with REALTORS® and also support your builder partners.

\$350 to secure your booth. Only 2 companies per industry, so signing up sooner is better than later. We'll provide a 6' table and 2 chairs. Bring your table cover and marketing materials.

Tentative Schedule

- 9:30am** Exhibitor Set Up, Ready to go by 10:45am
- 11am** Check in and networking, buffet lunch served
- 12pm** Resale & New Homes Market presentation
- 12:20pm** Builder Panel Discussion
- 1:00pm** Builder Booths and Vendor Booths open for more networking and relationship-building
- 1:30pm** Event Ends

Sponsor Registration at

<https://tinyurl.com/ShowcaseSponsorships>

Deadline to sponsor is

Monday, August 28, 2023

Contact: Angela

angela@northstatebia.org, 916-870-4958

SPONSORSHIP OPPORTUNITIES

\$200 - Stage Sponsor

Bring your stand-up banner to display by the stage, includes 1 attendee registration.

\$300 - Refreshments Sponsor

Your logo on signage at the beverage station, includes 2 attendee registrations. If you have logo'd bottled waters, feel free to bring them.

\$350 - Exhibitor Vendor Table Sponsor

Host an exhibitor table with your marketing materials and network with all attendees. 6' table, 2 chairs provided, includes 2 registrations.

\$500 - Lunch Sponsor

Your logo on signage at lunch buffet, includes 2 attendee registrations.

\$1000 - Commercial Sponsor

Your 30 seconds video to be shown once during presentation, includes 2 attendee registrations

