



2026

CHAIRMAN'S CIRCLE

Get noticed by your **North State BIA** colleagues all year long by joining our exclusive sponsorship & marketing program.

*Being a Chairman's Circle Partner brings you the opportunities to **be seen** and **be connected**.*



NORTH STATE BIA 2026 CHAIRMAN'S CIRCLE

The North State BIA Chairman Circle was created to increase your return on investment for your marketing budget and further your exposure to fellow BIA members. It is an opportunity to support the industry, attend events, be a sponsor, get involved, and have your logo seen throughout the year! Deadline: December 15th.

Investment Level REVISED 10/30/25	Platinum \$12,950	Gold \$9,710	Silver \$6,500	Bronze \$3,250	
ONLINE PROMO CODE	CCPlatinum2026	CCGold2026	CCSilver2026	CCBronze2026	Or email Evelyn Vanderville evelyn@northstatebia.org
Installation of Officers Gala - January 30	Table of 10	6 registrations	2 registrations	1 registration	Register by January 9th
Connections Mixer - February	6 registrations	4 registrations	2 registrations	1 registration	Register by two weeks prior
Crab Feed - February 20	10 registrations	6 registrations	2 registrations	1 registration	Register by February 6th
Breakfast Blend #1 - April	4 registrations + exhibit table + full page ad in Projects & Profiles eBook	2 registrations, exhibit table + 1/2 page ad in Projects & Profiles eBook	2 registrations, 1/2 page ad in Projects & Profiles eBook	1 registration + 1/4 page ad in Projects & Profiles eBook	Register and assets due two weeks prior. See ad specs below.
Connections Mixer #2 - May	6 registrations	4 registrations	2 registrations	1 registration	Register by two weeks prior
Spring OR Fall Golf Tournament (one tournament Spring on May 18 at North Ridge Country Club / Fall on October 12 at Catta Verdera Country Club)	1 Foursome + Tee Box for Spring or Fall	Foursome OR Tee Box for Spring or Fall	n/a	n/a	
Sips & Bites at the Palladio - June	6 registrations + Vendor Table	4 registrations + Vendor Table	2 Registrations + Vendor Table	1 registration + Vendor Table	Register by two weeks prior
BETA - June 16	4 registrations + exhibit table + 1/2 page ad in Projects & Profiles eBook	2 registrations, exhibit table + 1/2 page ad in Projects & Profiles eBook	2 registrations, 1/4 page ad in Projects & Profiles eBook	1 registration + 1/4 page ad in Projects & Profiles eBook	Register and assets due June 1st. See ad specs below.
Chairman's Circle Invitational Golf Tournament at Granite Bay Golf Club on June 22	1 Foursome + Tee Box	Foursome or Tee Box	Twosome or Tee Box	Single Golfer or Tee Box	Register by June 8th
Cornhole Tournament & Connections Mixer - August	2 Teams of 2	One Team of 2	2 registrations	1 registration	Register by two weeks prior
Trivia Night - August	Two Teams of 4	One Team of 4	2 registrations	1 registration	Register by two weeks prior
MAME Awards Gala - September	10 registrations	6 registrations	2 registrations	1 registration	Register by three weeks prior
Chairman's Circle Luncheon hosted by the Board of Directors	2 attendees	2 attendees	1 attendee	1 attendee	Register by two weeks prior
Fall Golf Tournament, if you did not participate in Spring Tournament	1 Foursome + Tee Box, if you were not at Spring tournament	Foursome OR Tee Box, if you were not at Spring tournament	n/a	n/a	Register by two weeks prior
Regional Housing Forecast	4 registrations, exhibit table + slide in power point	2 registrations + exhibit table	2 registrations	1 registration	Register and assets due two weeks prior
Chili Cook-off, Citrus Heights Community Center - November	6 registrations + Vendor Table	4 registrations + Vendor Table	2 Registrations + Vendor Table	1 registration	Register by two weeks prior
Annual Meeting of the Members Holiday Mixer, December 2	6 registrations	4 registrations	2 registrations	1 registration	Register by November 16
BRIDGE Young Professionals events upon request	4 registrations on request	3 registrations on request	2 registrations on request	1 registration on request	
PAC Mixers upon request	2 registrations on request	2 registrations on request	1 registration on request	1 registration on request	
Educational Workshops - excluding NAHB upon request	4 registrations on request	3 registrations on request	2 registration on request	1 registration on request	
Marketing - member profile in eNews on request, special recognition at events, social media, website, banner and slide show at BIA Office, etc.	Included	Included	Included	Included	
Actual Value	\$16,000+	\$12,000+	\$8,000+	\$5,000+	

Above dates and allocations are subject to change

Ad Specs for Projects & Profiles eBook

Full Page 7.5" wide x 10" tall

½ Page 7.5" wide x 4.875" tall

¼ Page 3.75" wide x 4.875" tall

All Resource eBook ads require camera ready artwork in a PDF format. Color ads look best.

Before submitting, please make sure of the following:

Portrait, Fonts converted to outline, 300 dpi resolution, and cmyk color mode