



**DUE DATE FOR BREAKFAST BLEND – Wednesday, October 2, 2024**

**Ad Specs for Projects & Profiles eBook**

Full Page 7.5”wide x 10”tall

½ Page 7.5”wide x 4.875”tall

¼ Page 3.75” wide x 4.875” tall

All Resource eBook ads require camera ready artwork in a PDF format.  
Color ads look best.

Before submitting, please make sure of the following:

- Portrait
- Fonts converted to outline
- 300 dpi resolution, and
- cmyk color mode

**Business Card Size Ad, if purchased**

Size: 3.5” x 2”

Pixels: 1050 x 600 pixels

All Placemat ads require camera ready artwork in a JPEG format.  
Color ads look best.